

For Immediate Release

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**Finger Lakes Wine Business Coalition to Attend & Oppose
Mayor de Blasio's Public Hearing on Transporting NYC
Garbage To Finger Lakes Wine Country**

Concerned upstate citizens launch 'Don't Trash the Finger Lakes!' campaign targeting Mayor de Blasio in response to a rumored \$3.3 billion, 20 year deal

Finger Lakes winemaker, who supplied Pope Francis with sacramental wine during recent visit to NY, will debut a new wine label called "No Trash! de Blasio Blush"

Manhattan - Finger Lakes Wine Business Coalition (www.flxwbc.com) co-founder and winemaker of Eagle Crest Vineyards and O-Neh-Da Vineyard Will Ouweleen, Seneca Lake advocate and renowned author Sandra Steingraber, and concerned upstate NY citizens will be attending the Department of Sanitation public hearing in New York City. They will voice their opposition to the proposed contract to transport and dump a large amount of NYC's solid waste in the Finger Lakes region to Progressive Waste Solutions' (IESI NY Corporation) Seneca Meadows Landfill in Waterloo, NY.

The 20 year, \$3.3 billion deal would transport NYC garbage by rail, barge and trucks to Waterloo, New York. This is just 4 miles away from the famed birthplace of the women's suffragette movement in Seneca Falls, NY and in the heart of the over \$4 billion a year Finger Lakes Wine Country.

"I left harvesting my grapes in the peak of our season to travel to New York City to tell Mayor de Blasio and the NYC Department of Sanitation not to trash the over \$4 billion a year wine and tourism industry in the heart of upstate New York," said Will Ouweleen on behalf of the Finger Lakes Wine Business Coalition. "Mayor de Blasio needs to show some respect for the hardworking people of upstate New York."

Mr. Ouweleen will debut a new wine label called "No Trash! de Blasio Blush" as part of the new awareness-raising 'Don't Trash the Finger Lakes!' campaign at the NYC Department of Sanitation public hearing. Mr. Ouweleen's O-Neh-Da Vineyard supplied the O-Neh-Da Authentic Sacramental Wine and premium Finger Lakes Vinifera wines for use by Pope Francis during his two-day visit to New York City on September 24th and 25th. O-Neh-Da Vineyard is America's oldest dedicated sacramental winery, founded by the first Bishop of Rochester, NY Bernard J. McQuaid in 1872.

What: Finger Lakes Wine Business Coalition to Attend & Oppose Mayor de Blasio's Public Hearing on Transporting NYC Garbage To Finger Lakes Wine Country

Where: 22 Reade Street, 2nd Floor Conference Room, Borough of Manhattan

When: 10:00 AM

Who: Will Ouweleen, Finger Lakes Wine Business Coalition

Sandra Steingraber, biologist and renowned author and Fingers Lakes resident

The Finger Lakes Wine Business Coalition (FLXWBC) is a member organization open to all wineries, vineyards, food producers and creatives in Finger Lakes Wine Country. The mission of the FLXWBC is to lead upstate economic development through wine-driven agritourism and sustainable business practices, unifying wineries, vineyards, local food producers and creatives who are the stewards of Finger Lakes Wine Country. www.flxwbc.com

Background:

NOTICE IS HEREBY GIVEN that a Contract Public Hearing will be held on Thursday, October 15, 2015, at 22 Reade Street, 2nd Floor Conference Room, Borough of Manhattan, commencing at 10:00 AM on the following:

IN THE MATTER of a proposed contract between the Department of Sanitation and IESI NY Corporation, 99 Wood Avenue, Suite 1001, Iselin, New Jersey 08830, for Transport and Disposal of Containerized Waste from Hamilton Avenue and Southwest Brooklyn Marine Transfer Stations. The term of the contract shall be 20 years from the Notice to Proceed for service, in an amount not to exceed \$3,310,000,000, with two five-year renewal options. PIN #: 82715SW00007, E-PIN #: 82715P0003.

The proposed contractor has been selected by Competitive Sealed Proposal method, pursuant to Section 3-03 of the Procurement Policy Board Rules.

A draft copy of the contract terms is available for public inspection at the Department of Sanitation's Contract Division, 44 Beaver Street, 2nd Floor, Room 203, New York, NY 10004, Monday to Friday, from October 6, 2015 to October 15, 2015, excluding Holidays, from 10:00 AM to 4:00 PM.

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